

## Africa Regional Media Hub Media Monitoring and Support



Project Title	Africa Regional Media Hub Media Monitoring and Support
Project Summary	Monitor media coverage of US Government in African media, advise on opportunities to engage social media audiences, create social media graphics and clips, and report on media engagements for the Africa Regional Media Hub
Country	South Africa
Agency	Department of State
DoS Office	N/A
Post	JOHANNESBURG
Section	Other
Number of Interns	3

## Project Description

VSFS interns are tasked with tracking and reporting on social and traditional media coverage of any high-level media interviews, press briefings or media advisories that we coordinate or disseminate. Interns do research for various projects that we have going on. For example, our previous interns were heavily involved in research for a study of the Sub-Saharan African social media environment.

Interns are asked to keep an eye on social media and alert us to any large-scale conversations going on about the US Government and Africa. We also request interns assistance in creating social media graphics and video or photo clips to be used on the AF Media Hub Twitter and Facebook pages.

There are many Francophone and Lusophone countries in Africa so a proficiency in either French OR Portuguese is desired by not required for our intern candidates.

## Desired Skills Interests

Skill
Adobe Illustrator
Adobe Photoshop

Research
Twitter
Video editing
Communication Skills
Facebook
Graphic Design
Social Media
Infographics
Adobe Premiere Pro
Digital Media
Strong analytical and communications skills
Foreign Policy
Africa
Media Monitoring

## Additional Information

Other desired skills include: strong internet research skills, experience with social media campaigns, knowledge and interest in U.S. foreign policy and sub-Saharan Africa, and experience with graphic design and video editing.

## Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
French	Minimum professional proficiency	Minimum professional proficiency	Nice to Have
Portuguese	Minimum professional proficiency	Minimum professional proficiency	Nice to Have